



ARNOLD & SON

1764

Luxury early summer event of beach & golf in La Côte d'Azur for Arnold & Son together with Aston Martin and ABN Amro.

Arnold & Son and its local retailer Arije of Cannes partnered with ABN Amro Private Banking and Aston Martin to present its outstanding collection and latest novelties to an experienced audience of 120 guests gathering during two days in two of the nicest spots of the Côte d'Azur.

The event was split in two different functions.

The first one was a cocktail and evening party with the outstanding scenery of La Plage Keller in Le Cap d'Antibes. The thin white sand, crystal clear Mediterranean Sea and colourful sunset gave the perfect glamorous blend to bring our guests into a real chill-out party. Many of them were amazed to discover our Nebula, Tourbillon Chronometer 36 or DSTB Steel with Blue Dial to name just a few.



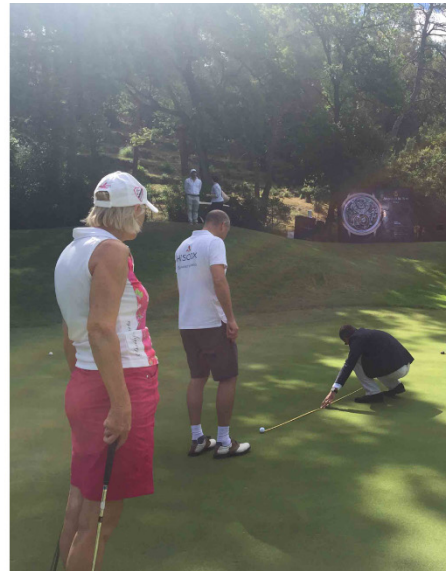
Cocktail in La Plage Keller with the Time Pyramid in Stainless Steel.



ARNOLD & SON

1764

The day after our guests had to turn themselves into sharp and precise golf players at the exclusive Royal Mougins Golf Resort (4*). The guests were offered the opportunity to win some incredible prizes all among this 18 holes golf course: hole 2 (par 3) with a “hole in one” contest to win an Aston Martin DB11; hole 17 (par 3) with another “hole in one” contest to win one of our 2017 Novelty: the UTTE Skeleton ! Some got really close to make it (as close as just 40 cm from the target) and in order to keep everybody happy Arnold & Son offered an HMS1 for the final draw.



Exclusive Royal Mougins Golf Resort with an Arnold & Son “hole in one” contest.

The event was a great success and all the guests already look forward to next year's edition!

For more information, please don't hesitate to contact us:

ARNOLD & SON SA
Marketing & Sales
Boulevard des Eplatures 38
CH - 2300 La Chaux-de-Fonds
Switzerland
info@arnoldandson.com
www.arnoldandson.com