



ARNOLD & SON  
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## Arnold & Son Returns for the Anniversary Edition of SIAR Mexico

Arnold & Son was delighted to return to Mexico for the 10th Anniversary of Salón Internacional Alta Relojería (SIAR), which took place from October 18 – 20. With over 30 brands and hundreds of new creations on display, SIAR has established itself as the leading watch show in Latin America.



### **TB88 Gunmetal**

Manufacture Arnold & Son A&S5003 calibre, hand-wound, sandblasted stainless steel case with dark grey DLC ("gunmetal") coating, dark grey open dial, case diameter 46 mm  
© Arnold & Son

Located at the beautiful St Regis Hotel Mexico City, Arnold & Son exhibited in a new location with a larger, more luxurious booth, alongside our new retailer, El Palacio. In order to welcome El Palacio to the exclusive list of Arnold & Son retailers, the TB88 Gunmetal, in a limited edition of five pieces, will be offered exclusively in Mexico. The timepiece took special place of importance in the booth and emphasized the essence of Arnold & Son– neo-classical horology with technical excellence and timeless design.

El Palacio de Hierro Polanco is located at Av. Moliere 222, in the heart of Mexico City, and will celebrate its official launch of Arnold & Son on October 24th.



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SIAR took place over three fast paced days, with passionate collectors and guests coming out to discover the new collection that had debuted at Baselworld earlier this year. In addition to the TB88 Gunmetal, highlights included the Eight Day Royal Navy and the Nebula, along with the TES Blue Tourbillon, which combines classic styling, leading-edge technology and a striking blue open dial.



**SIAR México 2016**  
Arnold & Son booth  
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During the show, Arnold & Son welcomed returning collectors they first met at the 2015 show, who, now familiar with the brand, asked very knowledgeable questions about the in-depth workings of each piece on display. SIAR provides a unique opportunity to directly connect with potential customers, as well as media and retailers, and allows invaluable time build relationships and brand respect.



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<http://www.arnoldandson.com/home/news-events/press-corner.aspx>

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