



# ARNOLD & SON

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## Arnold & Son marks its presence at the 2015 Monaco Yacht Show

The Monaco Yacht Show, which has been held annually at the principality's iconic Port Hercules since 1991, is the world's only event dedicated exclusively to super-yachts. Every year, an elite clientele has the opportunity to view, inspect and purchase around 120 custom-built, one-off vessels, ranging in length from 25 to 100 metres including some 40 new launches. Arnold & Son joined its partner in the luxury yacht business, Northrop & Johnson, at the pre-opening party and displayed a selection of its *haute horlogerie* timepieces aimed specifically at lovers of fine watchmaking.



The pre-opening party for this year's Monaco Yacht Show was held on the fifth deck at the Yacht Club of Monaco. Around 250 guests attended the invitation-only event, which gave Arnold & Son a perfect platform on which to present its timepieces to a selected audience. Our Vice President of Sales, Mr. Fabien Dutriaux was also at the event and outlined the advantages of the partnership with Northrop & Johnson: "Our presence at events like the Monaco Show gives us a glamorous platform for our products and direct access to an important customer group that includes professional visitors, ultra high-net-worth individuals and business decision-makers from around the globe." In addition to the yacht show, daily events include galas, charity functions and exclusive cocktail parties on board the many yachts.

Arnold & Son's presence at yacht and super-yacht shows such as the Monaco event, but also in Miami, Palm Beach, Cannes and Fort Lauderdale, is an opportunity for the company to highlight its own impressive maritime past. The Instrument Collection was inspired by the timepieces developed when John Arnold and his son Roger focused on chronometry and helped solve the problem of determining longitude at sea.