



**ARNOLD & SON**  
SINCE 1764

**NORTHROP & JOHNSON**

## **Arnold & Son embarks on global partnership with Northrop & Johnson**

**Prestigious Swiss watch manufacturer Arnold & Son and US luxury yachting specialists Northrop & Johnson are pleased to announce their global partnership. The venture unites two leaders in their respective industries with a common mission to offer a high-end clientele nothing but the very best. Both companies are committed to products that combine elegance and sophistication with a respect for traditional values. Equally importantly, they share an obvious bond with the oceans, as reflected in Arnold & Son's Instrument Collection and Northrop & Johnson's core business.**



© Northrop & Johnson



**Time Pyramid** © Arnold & Son

Since its foundation in 1949, Northrop & Johnson has brought a new dimension in service and sophistication to the yachting lifestyle, targeting high-end clients and commerce within the industry. From yacht sales and purchase to charter and management of luxury vessels for discerning individuals, the company believes in a total-service approach that is reflected in its sales figures, growing charter fleet and global expansion.

Northrop & Johnson clearly recognizes the strategic advantages of teaming up with other leaders in the luxury market. As CEO Kevin Merrigan explains, "We believe that experience and know-how in our industry combined with the right type of affiliations will make both us and our partners in the luxury lifestyle sector stronger."



**UTTE** © Arnold & Son



© Northrop & Johnson



ARNOLD & SON  
SINCE 1764

NORTHROP & JOHNSON

The venture gives Arnold & Son an opportunity to draw on its deep-rooted maritime past. John Arnold and his son Roger were so successful in helping to solve the problem of determining longitude at sea that the company became principal suppliers of marine chronometers to the British Royal Navy and East India Company. Their instruments were central to putting the British Empire on course for expansion overseas.

Now, thanks to its partnership, with Northrop & Johnson, Arnold & Son will have a golden opportunity to participate in major yacht and super-yacht shows. These include Miami (February and December), Palm Beach (March), Cannes and Monaco (September) and Fort Lauderdale (November), as well as the Art Basel Miami fair. As Fabien Dutriaux, Vice President Sales for Arnold & Son points out: “Our presence at these events will give us direct access to an important customer group. We’ll be able to showcase our timepieces through private previews in a glamorous environment. Magazines, social networks and virtual communities will also be part of the partnership, keeping followers up to speed on the latest developments in our joint activities.”



© Northrop & Johnson



DTE © Arnold & Son

Today Arnold & Son belongs to a select group of watchmaking companies in Switzerland entitled to call themselves a *manufacture*, a French term reserved exclusively for watch manufacturers who develop and produce their own movements in-house. The brand’s prowess in the development and production of proprietary movements is reflected in an impressive collection of Arnold & Son calibres incorporating sophisticated complications. As one of the most dynamic manufacturers in the watch industry, Arnold & Son has launched over 15 new movements in less than five years and received multiple awards for its state-of-the-art, hand-finished timepieces. It now has a distribution network that embraces some of the most exclusive points of sales in the world.

As Northrop & Johnson and Arnold & Son embark on their exciting joint voyage, what more is there to be said but: “Full speed ahead!”

For **high resolution images** and more information, please don’t hesitate to contact us:

ARNOLD & SON SA  
Marketing & Sales  
Boulevard des Eplatures 38  
CH – 2300 La Chaux-de-Fonds  
Switzerland  
[info@arnoldandson.com](mailto:info@arnoldandson.com)  
[www.arnoldandson.com](http://www.arnoldandson.com)

NORTHROP & JOHNSON  
PR & Communications Dept.  
17 Rose Drive  
Fort Lauderdale, FL 33316  
USA  
[press@northropandjohnson.com](mailto:press@northropandjohnson.com)  
[www.northropandjohnson.com](http://www.northropandjohnson.com)