



ARNOLD & SON

SINCE 1764

**Arnold & Son is proud to announce the Time Pyramid winner of the 'Best Design Watch'. Awarded during the 10<sup>th</sup> Edition of the Middle East Premier Awards 2014**

**Arnold & Son was among the winners of The Arabian Watches & Jewellery (AWJ) Magazine's - the Middle East Premier Awards. The winners were announced in a glittering ceremony on 27<sup>th</sup> November 2014**

Held for the first time in Dubai, Arabian Watches & Jewellery (AWJ) Magazine hosted the Middle East Premier Awards, alongside the inaugural Salon des Grandes Complications exhibition. The award ceremony was accompanied by a grand dinner reception at the Ritz Carlton on Thursday, 27<sup>th</sup> November. The event was attended by over 300 distinguished high profile guests.



**Time Pyramid**

Exclusive Arnold & Son skeletonised mechanical movement A&S1615, hand-wound, sapphire dial, stainless steel case, diameter 44.6 mm

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Arnold & Son is proud to communicate as winner in the category 'Best Design Watch' the Time Pyramid. A masterpiece of perfect symmetry, the A&S1615 movement with unique skeletonised pyramid-shaped architecture, was conceived, designed and developed in-house. The movement A&S1615 seemingly floats between two sapphire crystals, the Time Pyramid is a masterful rendition of technical prowess and unparalleled elegance. This superbly engineered wristwatch is part of the brand's Instrument Collection that combines instrument precision with classical styling.

Inspired by the regulators created by John and Roger Arnold over two hundred years ago, and by antique British skeleton clocks, the new Arnold & Son Time Pyramid offers a highly cohesive and seductive blend of watchmaking feats that includes regulator, skeleton, vertical linear movement, pyramid-placement of components and multi-dimensional depth.



British skeleton clock, chain driven fuse,  
England, 1830-1845  
© Arnold & Son



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movement A&S1615, hand-wound, sapphire  
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The skeletonised calibre A&S1615 follows the original regulators from the brand with its component positioning and detailed 3D visual appeal. Movement parts and watch indications are built on three levels, with the subsidiary seconds dial on the bottom, the hour indications on a sapphire crystal dial in the middle level, and a silver top ring for the minutes indication. While the movement is extremely thin - at just 4.4 mm - the multiple levels bring amazing depth and detail to the watch. To further enhance the balance and symmetry of the Time Pyramid, the crown (with Arnold & Son's engraved logo) is artfully positioned at six o'clock.



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The gear train runs vertically in a linear format connecting the two barrels at six o'clock to the balance wheel at twelve o'clock, and endowing the movement with its pyramid structure. The bridges are designed so that all of the wheels, the two mainspring barrels, the escapement and balance wheel are all magnificently visible from the dial side.

Additionally, the movement is fitted with two power reserve indicators – one each on either side of the linear gear train – to display the energy level for each barrel separately. The power reserve hands indicate the reserve level via graduated dots (that are printed under the top sapphire crystal) in an arc format, and demonstrate how one barrel transfers energy to the second one when needed. Essentially, as the first barrel winds the second one, the power reserve indicator of the first barrel goes down, while the second one goes up – making for an accurate and intriguing readout. The two mainspring barrels supply the hand-wound calibre with an amazing 90 hours of power reserve, and provide a more constant force to the wheel train.

As with every esteemed Arnold & Son watch, the movement of the Time Pyramid is magnificently hand decorated with manually chamfered bridges and high-polished edges, *Côtes de Genève*, circular satin-finished wheels and blued screws, all yielding a striking masterpiece of decorative craftsmanship and brilliant execution.



It was with great honor that Philippe Boven of Arnold & Son accepted the award for 'Best Design Watch' attributed by the jury to the Time Pyramid

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## Main technical characteristics

Calibre:	A&S1615
	Exclusive Arnold & Son skeletonised mechanical movement, hand-wound, 27 jewels, diameter 37 mm, thickness 4.40 mm, power reserve over 90 h, double barrel, 21,600 vibrations/h
Functions:	hours, minutes, seconds, double power reserve indication
Movement decoration:	skeletonised nickel-silver movement, NAC grey treated with <i>Haute Horlogerie</i> finishing: hand-chamfered bridges with polished edges, <i>Côtes de Genève</i> , circular satin-finished wheels, blued screws
Dial:	sapphire, circular satin-finished dial frame with chamfered and polished edge
Hands:	blued hands, hours and minutes hands with white Super-LumiNova®
Case:	stainless steel, diameter 44.6 mm, cambered sapphire with anti-reflective coating on both sides, see-through sapphire case back, water-resistant to 30 m
Strap:	hand-stitched black alligator leather
Reference:	1TPAS.S01A.C124S stainless steel case

For more information please don't hesitate to contact us: [info@arnoldandson.com](mailto:info@arnoldandson.com)  
Information on the awards and the award's photo gallery, please visit:

[www.mpp-me.com](http://www.mpp-me.com)  
[www.awjawards.com](http://www.awjawards.com)

ARNOLD & SON SA  
Boulevard des Eplatures 38  
CH – 2300 La Chaux-de-Fonds  
Switzerland  
[info@arnoldandson.com](mailto:info@arnoldandson.com)  
[www.arnoldandson.com](http://www.arnoldandson.com)