



ARNOLD & SON

SINCE 1764

Arnold & Son launches in France with Arije

Established over 30 years ago in Paris, Arije has made a name for itself as a genuine reference in fine watchmaking. And from autumn 2014, watch connoisseurs and devotees of *Haute Horlogerie* can look forward to viewing Arnold & Son timepieces at selected Arije stores in Paris and on the French Riviera.



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Arnold & Son belongs to a select group of watchmaking companies in Switzerland entitled to call themselves a manufacture, a French term reserved exclusively for watch manufacturers who develop and produce their own movements in-house. The brand's prowess in the development and production of in-house movements is reflected by an impressive collection of Arnold & Son calibres with a complete range of sophisticated complications. Some measure of its achievement can be found in the fact that five new movements have been launched in 2014: an exceptional achievement that makes Arnold & Son one of the most dynamic manufacturers in the watch industry.



DTE

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TEC1

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HM Perpetual Moon

© Arnold & Son



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Arije strikes a perfect balance between tradition and the state of the art in fine watchmaking and has an unmatched reputation for anticipating trends and spotting watch brands that are destined to be the focus of attention in years to come. The House also liaises closely with major manufacturers to offer exclusive pieces and luxurious limited editions. No less impressive is the quality of the company's services, which it cultivates carefully and tailors to customers' precise needs.

In response to its enormous success in Paris, the House of Arije has created a small but effective network of stores on the French Riviera and in London. Each of these spaces is unique in its own right but also radiates the spirit that runs throughout the company. Arnold & Son is proud that Arije has decided to expand its exclusive range to include its timepieces.

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