



ARNOLD & SON

LONDON 1764

An exquisite environment for Arnold & Son's elegant timepieces

The traditional watchmaking brand Arnold & Son is proud to announce the partnership with one of Asia's biggest watch retailers, the Oriental Watch Group. Since summer 2011, Arnold & Son's top-quality timepieces have been displayed on a stylish counter at the Group's flagship store in Hong Kong's Queen's Road Central.

In 2008, the Oriental Watch Group opened a two-storey retail flagship store at 100 Queen's Road Central in one of Hong Kong's most prestigious prime locations. Extending over an area of more than 20 000 square feet, the store is the largest watch retail store in the region and carries some of the world's most luxurious brands. The exclusive modern design combined with sumptuous furnishings and fittings guarantees customers an unforgettable shopping experience. And since summer 2011, Arnold & Son has taken its place in these fabulous surroundings with a counter displaying the Brand's exclusive selection of premium-quality timepieces.





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Situated below ground level, the Arnold & Son counter is conveniently close to a specially designed lounge that sets new standards in catering to the needs of the upmarket clientele attracted by the selection of premium watchmaking brands. Customers benefit from the services of a highly qualified team of sales personnel, who are trained to offer sound professional advice about the exquisite timepieces on sale in the store.

Arnold & Son is delighted that its timepieces now stand shoulder to shoulder with those of its peers in the fine watchmaking industry at the Oriental Watch Group store. The Group's flagship store housed in this new 27-storey high-rise office building with a ground floor comprising retail shops and restaurants. It is linked by covered walkways to the nearby shopping malls with prestigious flagship stores. All in all, it is a perfect environment in which to present Arnold & Son's elegant range of timepieces to a discerning clientele.

Arnold & Son: a brief history

In a direct response to the British Government's search for an answer to the problem of calculating longitude reliably at sea, John Arnold founded a watchmaking company in London in 1764. He soon established a reputation as a specialist in marine timepieces, inventing both the detent escapement and the bimetallic balance, before emerging as one of four winners who shared the Longitude Prize in 1770. His son, John Roger, joined the firm in 1796, and Arnold & Son rapidly became the leading supplier of chronometers to the Royal Navy. John Roger worked closely with the French watchmaking genius Abraham-Louis Breguet, who paid tribute to John senior by integrating his first working tourbillon in an Arnold marine chronometer, which he presented to his son. The instrument, which must rank as one of the most extraordinary pieces in watchmaking history, can be seen to this day at the British Museum. Inspired by John Arnold's relentless quest for precision and innovative technology, the modern-day Arnold & Son company keeps this fine English watchmaking tradition alive at its headquarters in La Chaux-de-Fonds, the cradle of modern Swiss watchmaking.

For **high resolution images** or more information, don't hesitate to contact us:

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